

Cacoo in 50 words

Cacoo is a cloud-based diagramming tool with over 2 million users. Companies, teams, and individuals count on Cacoo for creating professional wireframes, flowcharts, Venn diagrams, mind maps, and more. Users work together on diagrams in real-time for seamless collaboration and share using a variety of exporting, linking, and embedding options.

Cacoo in 100 Words

Cacoo is a cloud-based diagramming tool used by companies, teams, and individuals to create diagrams, the easy way. Over 2 million users depend on Cacoo for creating professional wireframes, flowcharts, Venn diagrams, mind maps, and more. Built with collaboration at its core, Cacoo's technology allows multiple users to work simultaneously, in real-time on diagrams. Cacoo does more than make diagrams easy to create; it makes them easy to share with a variety of export options, public links to diagrams, and embedding in web pages. Collaborating and sharing diagrams has never been so simple.

Cacoo in 300 Words

Cacoo is a cloud-based diagramming tool that helps companies, teams, and individual create diagrams with ease. Over 2 million users depend on Cacoo for creating professional wireframes, flowcharts, Venn diagrams, mind maps, and more. Cacoo's unique technology allows users to share plans, layouts, and work schedules instantly with team members across the office or across the world.

Using Cacoo's collaborative features, teams can work on diagrams together in real-time, use the in-app messaging window to discuss changes as they're happening, and request feedback and add comments on diagrams from various team members and stakeholders.

Cacoo's robust sharing and organizational options allow users to share diagrams with exactly who they want, how they want. With a variety of export options, public links and social media integrations, and the ability to embed diagrams in web pages, it's hard to find a limit on how and where you can share a Cacoo diagram.

The user dashboard comes stocked with a library of hundreds of shapes and templates to help users build their diagrams, but the software also allows and encourages users to create their own and use others. Arrange, group, and lock objects as you go. Alongside Cacoo's alignment and distribution options, it's easy to create the perfect diagram you need for any circumstance.

Amp up your workflow with our growing list of app Integrations including Dropbox, Adobe Creative Cloud, Google Drive, Atlassian, Visio, Backlog, and Typetalk.

With Cacoo, there's nothing to download. Our cloud-based software works on any browser, and files are securely stored on our servers, saving you hard drive space.

Cacoo is developed and maintained by Nulab, a company that creates online collaboration tools for modern teams. They've handcrafted three products: Cacoo, their diagramming tool, Typetalk, their team chat app, and Backlog, their project management software.

Product History

Cacoo was developed by Nulab, a company that creates online collaboration tools for modern teams. They first launched Cacoo's beta version in 2009, officially releasing in 2010. By 2011, they had launched the Cacoo Store, a place where users could offer up their custom stencils and templates to other users for cash. Their user base grew, and by 2013, Cacoo reached 1 million users. After years of continued development and refinement, Cacoo reached the 2 million user mark in 2016 and continues to grow today.

Founders

Nulab was co-founded by three talented programmers: Masanori Hashimoto, our CEO, Toshitaka Agata, our CTO, and Shinsuke Tabata, our CMO.

Hashimoto and Agata were first introduced through a mutual colleague in 2001. Collaborating on multiple projects together at the company, they formed a mutual respect and admiration for each others programming skills and sensibilities. They began experimenting with development projects outside of work.

Together they formed Mobster, a community for developers to learn new programming languages and implement their skills. The group's first release was an open source bulletin board system (BBS), which is what initially attracted the attention of Tabata. In 2002, Tabata became a member of Mobster.

The group went on to create many open-source software projects including a wiki engine, an application launcher, a code generator, and a bug tracking system—which became the initial framework for Backlog, Nulab's project management app.

As the Mobster community grew, they took on new ventures including book publications, writing articles for Java programmers, and launching an online radio program called 'Mobdio' where Mobsters would collaborate with Mobdio listeners to edit and improve their wiki engines.

In 2004, they wanted to find a better way for software developers to interact with users to speed up the feedback loop. Teamwork and collaboration had been crucial elements of their success, and in the end, served as their inspiration for forming their own startup, Nulab Inc.

Nulab was founded in Fukuoka Japan and has since expanded to offices in Tokyo, Kyoto, and most recently, New York City. They now have three collaboration apps, including Cacao, their cloud-based diagramming tool, Typetalk, their team chat app, and Backlog, their project management software.